

# **2008 League CEO Conference**



*Sunday, February 10, 2008  
through  
Tuesday, February 12, 2008*



***The Crowne Plaza  
1605 Broadway  
New York, NY***

## **CEO CONFERENCE AGENDA**

***Sunday, February 10, 2008***

***Room check in 3:00 p.m., activities on your own.***

***Monday, February 11, 2008***

8:30 a.m. **Registration & Coffee – Rooms 509/510**

9:00 a.m. **Lending Challenges in the 2008 Economy – Jeff Davenport**

Jeff will give attendees a review of the general lending environment based on the economic challenges anticipated in 2008. Topics to be discussed include the Changing environment of lending; Growth challenges; Threats and opportunities; Portfolio viewpoint; and Allocation of resources.

Noon **Lunch Buffet – Room 507**

1:00 p.m. **Human Resources – An Update on the Connecticut Legal Landscape – Bob Brody, Esq.**

Bob will update participants on the new opportunities and potential minefields in the employment landscape. As competition tightens for competent staff, staff knowledge of employment laws increases – this session will provide valuable information to consider when planning your HR strategies.

2:45 p.m. **Open Forum – Barb Bass**

This is your opportunity to interact with peers and share experiences, plans and strategies. Barb will facilitate the forum, which will last until we run out of ideas! Please feel free to forward suggestions for the session prior to the conference.

***Tuesday, February 12, 2008***

8:30 a.m. **Continental Breakfast – Rooms 509/510**

9:00 a.m. **The Business Case for Social Responsibility – Tom Decker & John Weiser**

Tom and John will discuss how good basic credit union philosophy is basic good business. This will be an interactive workshop reviewing existing examples of cooperative social responsibility in action and discussing ways to bring similar models or ideas to Connecticut's credit unions.

11:30 a.m. **Adjourn – Check out is 12:00 noon**

## ***PROGRAM SPEAKERS***

### ***Jeffrey Davenport***

***Sales Manager, East Region***

***CUNA Mutual Group***

Jeff oversees all sales and marketing activities for New England credit unions, and has been with CUNA Mutual since November 2002. He has nearly 20 years of professional experience in the credit union and banking industry. He also served as Executive Vice President and subsequently, President & CEO of The County Federal Credit Union in Caribou, Maine.

### ***Robert G. Brody, Esq.***

***Brody and Associates, LLC***

Bob is the founding member of Brody and Associates, LLC, a Labor and Employment Law firm which represents management. In addition, Bob founded Management Trainers, LLC, a Human Resources related training company. In addition to providing daily counsel to management on Labor and Employment issues, such as the ADA, FMLA, workplace violence and alternative dispute initiatives, Bob represents employers before Federal, State and Local civil rights agencies and in court.

### ***Tom Decker***

***NCUF and Founder of Hickory Creek Consulting***

Tom has extensive experience in program and organizational development in education, needs analysis work, conflict resolution, curriculum design and evaluation, and management and leadership. Tom owns a consulting firm specializing in project management, strategic planning, ethical decision-making, mediation and dispute resolution, and training and development.

### ***John Weiser***

***Author of Untapped: Creating Value in Underserved Markets***

John is a founding partner in the firm of Brody, Weiser, Burns and an expert on using business strategies to achieve business and social goals. He has written numerous reports and books on this subject. John has helped create, manage, and evaluate a range of corporate-community partnerships, including several profiled in his book.

## **HOTEL**

The Crowne Plaza  
Times Square Manhattan  
1605 Broadway  
New York, NY

The Crown Plaza is on Broadway between 48<sup>th</sup> and 49<sup>th</sup> Streets, in the heart of New York City's historic theater district and just north of Times Square near major attractions and shopping.

### **Hotel Reservations**

The League has obtained rooms for conference attendees at the preferred rate of **\$249.00 per night**. To make your reservation call the hotel at:

**800-243-6969**

***Please make your reservation early to ensure room availability.  
The room reservation deadline is January 14, 2008.***

## **REGISTRATION**

### **CEO CONFERENCE**

**FEBRUARY 10 - 12, 2008**

Credit Union: \_\_\_\_\_

Attendee: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Attendee: \_\_\_\_\_

E-mail address: \_\_\_\_\_

To register for your hotel room, call 1-800-243-6969. **The deadline to register is January 14, 2008.**

The League was able to obtain a special room rate of \$249 per night (plus taxes). Participants must identify themselves as part of the League group to receive the preferred rate.

Total Amount: **\$399** per registrant \$ \_\_\_\_\_

### **CANCELLATIONS**

Cancellations must be received **by January 28<sup>th</sup>**. After January 28<sup>th</sup>, cancellations will be charged **in full**. An administrative fee of **\$100** will be assessed for all cancellations received prior to January 28<sup>th</sup>. Substitutions are always encouraged.

Register by e-mail: [soloughlin@culct.coop](mailto:soloughlin@culct.coop)

Register by fax: (203) 294-4882

Register on-line: [www.culct.coop](http://www.culct.coop)

**Credit Union League of Connecticut**

110 South Turnpike Road  
Wallingford, CT 06492